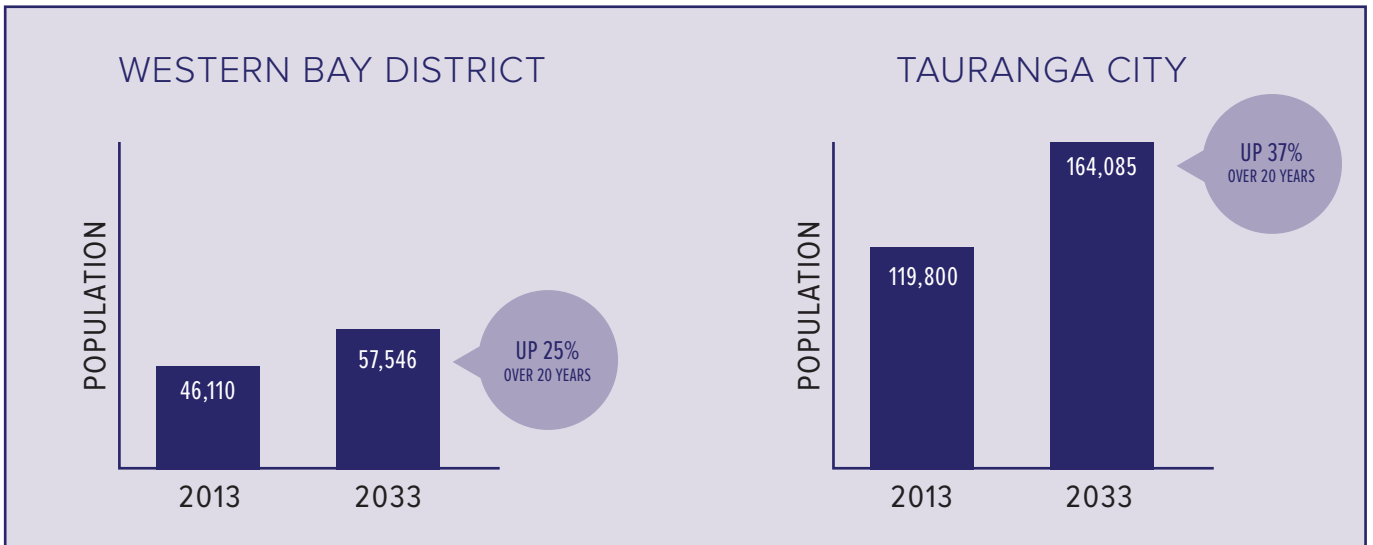


OUR FUTURE POPULATION



IN 2033 ...

TAURANGA CITY WILL BE HOME TO ABOUT HALF OF THE REGION'S POPULATION

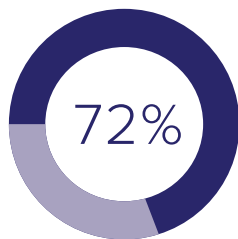
BY 2063 ...

The population of Tauranga City is projected to be nearly **200,000** (198,372)

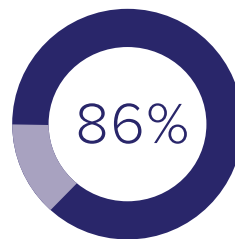
Tauranga City will need to accommodate around **45,000** NEW HOUSEHOLDS

THERE IS A SILVER LINING TO OUR GROWTH PROJECTIONS...

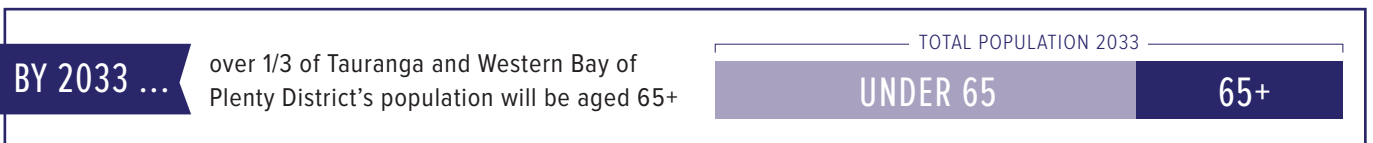
Most of the population growth to 2033 is expected to be in the 65+ years age group...



of the population growth in Tauranga City



of the population growth in Western Bay of Plenty



Source: 2014 Review of Demographic and Labour Force Projections for the Bay of Plenty Region 2013-2063, National Institute of Demographic and Economic Analysis, University of Waikato; Statistics NZ, Estimated Resident Population (ERP)